

THE TWELVE C's OF AN EXCEPTIONAL LEADER



Decoding The Leadership Puzzle

A Session by Rich George, The NOI Coach & Your Success Coach

About This Session: In this interactive program based on the book by Rich, participants will navigate the Twelve C's of Leadership utilizing contemporary movie clips and discussion. Rich will share the habits he learned and processes to which he became addicted have enabled him to thrive. Leaders and aspiring leaders will be able to discover which of the C's are their own personal strengths and gain an understanding of how they can leverage these strengths into a more powerful leadership brand.

Learning Objectives:

- a. Learn the twelve C's of leadership
- b. Experience practical examples of each of the C's
- c. Discover which of the C's are their own personal strengths
- d. Understand how they can leverage their own personal leadership strengths

Session Outline: In this highly interactive and video rich session, participants will walk through the 12 C's of exceptional leadership.

- I. Introduction to session and topic
 - a. Management versus leadership
 - b. The principles of leadership communication
- II. The 12 C's of exceptional leaders
 - a. Movie Clip for each C
 - b. Discussion for each C
 - c. Self-Evaluation for each C
- III. Summary
 - a. Building your leadership brand

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Date: XX/XX/XXXX

Time: 9:00 am – 12:00 pm

Cost: \$99.00

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Rich George is the Founder of NOI Coach, a business coaching, consulting, and training firm based in Michigan and is the owner of Blue Door Apartments. A successful executive with over 30 years of experience, Rich brings a passion for employee development and culture building. Rich's background includes the management of over 2.5 billion dollars of real-estate, and over 250 million dollars of capital re-investment. Known for his team building, culture changing, and leadership skills, Rich inspires audiences nationwide.