

# DIVERSELY SIMILAR



## *What Makes Us Different Is What Makes Us Stronger*

**A Session by Rich George, The NOI Coach & Your Success Coach**

**About This Session:** In this program, participants gain a new understanding of diversity in the workplace as it relates to co-workers and customers. Participants will gain an awareness of where they are personally on the diversity continuum and will gain tools to further embrace what makes us all different and unique. This diversity program produces very thoughtful outcomes for participants to encourage leveraging what makes them different versus fighting against those same differences.

### **Learning Objectives:**

- a. Participants will discover why diversity is necessary for success in the workplace.
- b. Participants will apply the knowledge of the diversity continuum and discover where they are on this scale.
- c. Participants will create enthusiasm for leveraging diversity in the workplace.

**Session Outline:** In this enlightening session, participants will learn that embracing what makes us different is what makes us great.

- I. Introduction to session and topic
  - a. Understanding diversity and its definition
  - b. Your diversity awareness
- II. The Diversity Continuum
  - a. Discrimination
  - b. Bias
  - c. Tolerance
  - d. Acceptance
  - e. Enthusiasm
- III. Applying the continuum
  - a. The mistake of stereotyping
  - b. The power of inclusion
- IV. Summary
  - a. How diversity equates to greatness

## **Register Now!!!**

**Date: XX/XX/XXXX**

**Time: 9:00 am – 12:00 pm**

**Cost: \$99.00**

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Rich George is the Founder of NOI Coach, a business coaching, consulting, and training firm based in Michigan and is the owner of Blue Door Apartments. A successful executive with over 30 years of experience, Rich brings a passion for employee development and culture building. Rich's background includes the management of over 2.5 billion dollars of real-estate, and over 250 million dollars of capital re-investment. Known for his team building, culture changing, and leadership skills, Rich inspires audiences nationwide.