

APPROPRIATE IRREVERENCE



How To Build A Fun Company In A Not So Fun World

A Session by Rich George, The NOI Coach & Your Success Coach

About This Session: In a world filled with the dogma of the how companies and employees should behave, there is the opportunity for a company to push the envelope to stand amongst giants. In this appropriately irreverent session, Rich will push the boundaries of what should be to help participants discover what can be. The main thing that stands between good companies and great companies is the culture in which an employee can thrive and enjoy what they do. Attend this session and stop being successful in spite of the stuffy, boring, maybe even toxic culture that you are living in.

Learning Objectives:

- A. Participants will gain the tools to diagnose their company culture.
- B. Participants will discover the symptoms of a losing culture.
- C. Participants will apply the five steps to building an appropriately irreverent and winning company culture.

Session Outline: In this thought inspiring session, participants will be inspired to strive for a fun and winning company culture.

- I. Introduction to session and topic
 - a. Where does a company's culture come from?
 - b. What are the signs of a poisonous company culture?
- II. What is Appropriate Irreverence
 - a. What is appropriate versus inappropriate
 - b. The 10 keys to a happy and fun workplace
 - c. The Twelve C's of an Exceptional Leader
- III. Conclusion and Summary
 - a. Make the concept a reality challenge
 - b. Where to begin back at the office

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Date: XX/XX/XXXX

Time: 9:00 am – 12:00 pm

Cost: \$99.00

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Rich George is the Founder of NOI Coach, a business coaching, consulting, and training firm based in Michigan and is the owner of Blue Door Apartments. A successful executive with over 30 years of experience, Rich brings a passion for employee development and culture building. Rich's background includes the management of over 2.5 billion dollars of real-estate, and over 250 million dollars of capital re-investment. Known for his team building, culture changing, and leadership skills, Rich inspires audiences nationwide.