

SOME WILL, SOME WON'T, I MIGHT



Ethics For Property Management Professionals

**A Session by Rich George, CAPS, CHPE, HOM, Broker
NOI Coach & ApartMentor**

About This Session: Participants in this informative yet entertaining session will explore ethics as it relates to the multi-family industry. Attendees will navigate through ethical situations that face them every day and obtain the ability to identify the subtler ethical dilemmas that they will encounter. This program will arm participants with the analytical skills to avoid the potential pitfalls that these ethical situations pose and maintain the courage to do the right thing.

Learning Objectives:

- a. Participants will discover the difference between ethics, morals and the law.
- b. Participants will receive tools that will help them to identify ethical dilemmas
- c. Participants will be given the skill and awareness to analyze and navigate ethical situations.

Session Outline: In this informative session, participants will learn the principles of ethics that codify the multifamily industry.

- I. Introduction to session and topic
 - a. What are ethics?
 - b. Ethics vs. Morals vs. the Law
 - c. How Values relate to ethics
- II. Ethics in the Multifamily Industry
 - a. Identifying ethical dilemmas
 - b. Analytical skills for navigating ethical situations
- III. Summary
 - a. The courage principle of ethics

Register Now!!!

Date: 06/01/2018

Time: 9:00 am – 12:00 pm

Cost: \$99.00

**Location: Your Organizations
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Rich George, is the Founder of NOI Coach, a business coaching, consulting and training firm based in Michigan and Apartmentors a collection of industry thought leaders focused on talent development. A successful executive with over 25 years of experience, Rich brings a passion for employee development and culture building. Rich's background includes the management of over 2 billion dollars of real-estate, and over 100 million dollars of capital re-investment. Known for his team building, culture changing, and leadership skills, Rich inspires audiences nationwide.